EDL-Gen Contributes to the Social and Environmental Project

On the 29th September 2016, EDL-Gen has funded 165,000,000 KIP to the project of advertise, raising awareness on forestry - water resource protection, in order to promote the use of power from sustainable hydropower plants (also called "Social and Environmental Project"). The project is cooperated between Ministry of Energy and Mines, Ministry of Information, Culture and Tourism, and also the technical staffs of forestry – water resource team from Ministry of Natural Resources and Environment. Therefore, this project is aimed to set out advertising activities in the target villages within the Nam Ngum reservoir management areas, producing Information Education Communication materials (IEC)/other advertisement products and also producing the advertisement to be broadcasted on radio and announced on village speakers, in order to educate local people to have a better understanding on the development of hydropower plant and protecting upstream forests. Thereafter, the project lifetime is 5 years (2016-2020). Moreover, this project also received funding from Lao government, World Bank, and some fund contribution from other sectors such as: Nam Ngum 5 HPP, Nam Ngum 2 HPP.