BCEL Launches AGL Insurance Sales Service Online Through BCEL One Application



On the afternoon of Thursday, December 11, 2025, at Amari Hotel Vientiane,

The Banque pour le Commerce Extérieur Lao Public (BCEL), in collaboration with Allianz General Laos Sole Co., Ltd (AGL), conducted a launch ceremony for their online insurance sales service.



The official business partnership agreement signing ceremony was represented by **Mr. Nanthalath Keopaseuth** (Deputy Managing Director of BCEL) and **Mrs. Sengaloun Inmyxai Ph.D.** (Acting Managing Director of AGL). The ceremony was honored by the presence of **Mr. Bouachanh Keomany** (Deputy General Director of Bank Supervision Department - BOL) as witness, along with executive teams and staff from both parties, invited guests, and members of the media in attendance.

This collaborative service is recognized as a feature of BCEL One, allowing customers to perform financial and insurance transactions all within one application. The objective is to deliver optimal service to the community, enhance accessibility to insurance services for the people of Laos, and facilitate quicker and simpler protection of life and property. Effective immediately, customers can begin purchasing insurance through the BCEL One application.

